



RCS Business Messaging

Brand Verification Letter: Partner's Right to use Brand Name

The Brand Verification Letter is designed to prevent fraud, protect the end user and the Brand. Each Bot¹ is verified by Vodafone and Odido and receives a "Verified by" logo. This allows the end user to directly recognise the validity of messages sent by the Brand. The Brand hereby confirms that the *Partner* is authorised to use the *Agent Name* and the Brand's logo as the originating name displayed to end users on the handset.

Partner

Agent Name

Agent ID²

Brand Company Address /
email

Signed by, for and on behalf
of the Brand

Name

Job Title

Date

Please sent verification to: wholesaleenablers@vodafoneziggo.com
Maarten.de.vos@odido.nl

¹ Also referred to as chat, conversation, or more technically agent

² The Agent ID is a unique Identification number belonging to a specific Agent/Bot. This ID will be provided by the RCS Business Messaging Platform.